

At Ravenna Solutions, we believe in empowering PK-12 private school admission offices to better serve communities. We believe in creating an innovative web-based admissions experience, from inquiry to decision, that works for your families, for your process, and for your team. We believe in collaboration while retaining individual identity. And we love data.

We get admissions

In 2012, Ravenna Solutions partnered with a group of private schools in Seattle, Washington to explore a better way to process applications. These schools were well-acquainted with the frustrations, limitations and inefficiencies of using paper-based admissions, and were looking for a change. We expanded our existing private school electronic file repository into an online reading system.

Since then, Ravenna has evolved into an innovative and game-changing admissions CRM growing roots across the country. We are laser-focused on supporting the admissions professional and look to develop a team of experts in the field. We envision being a company that helps you elevate and improve your work experience.

Unlike other online application options, Ravenna enables you to manage your entire process online in ways that significantly save time and stress. We recognize, however, that your school is unique and that you have your own methods. We built our system to accommodate both paper and electronic submissions so you can make this transition at your own comfort level. We know some cities have a well-established regional collaborative or share common application forms, while others have completely independent processes and materials. We can easily support both. Our full-feature database allows you to use Ravenna exclusively throughout the entire admission season, but some of our schools wish to integrate with their current database. Ravenna fits with how you operate.

Ravenna is a huge organizational tool that has streamlined the process for parents applying to schools in our market. Having all the information in one place online has also freed me up to spend time on my real work: talking with prospective parents about my school and who we are. I also really love the data and comparative analysis this tool makes available to me. Lastly, I've never worked with a vendor that's been so responsive and supportive. All in all, I'm a big fan.

Pam Lauritzen, Director of Admission and Financial Aid
Bertschi School

Elevate your process

You know your school best. You have an admission process that works for you. Keep it. Do you have a different application for each grade, or specifically for students applying through a placement organization? Do you want to include items from a student's visit day, like a drawing from a future kindergartner or a middle schooler's hand-written essay? With our fully customizable application, all the things that make you *you* stay the same. Our goal is to streamline the experience for you and your families, giving you more time to focus on what really matters.



Instead of spending hours each week opening and managing the mail, match batches of application items at once. Waive a certain component of your process, or set up unique requirements for international applicants. Your interviewers can submit their write-ups via an online form, ensuring their notes never get

It used to take us 4-5 days to complete three independent reviews of each application. Now it only takes about 24 hours. What's surprised us even more was the qualitative difference in using Ravenna; our readers are more thorough and are providing better insight to the committee. It's faster, and it's better.

Booth Kyle, Assistant Head of School & Director of Admissions and Financial Aid
Lakeside School

lost. Because this process is entirely online, you can access it whenever and wherever – including at home if you are sick or snowed in. You no longer need to worry about having to stay late at school to

process or read applications; you can do so, on your couch, at a coffee shop or even on an airplane. Ravenna gives you the freedom to work outside the office just like you do when you are there.

Online reading and committee work

With paper applications, a physical file must be passed from person to person, taking time and requiring the office to constantly track its location. With Ravenna, the need to hunt down files or manage a separate status-tracking system is entirely eliminated.

Ravenna allows applications to be read by multiple people at the same time, quickly and securely. Admissions offices can easily share individual or multiple applications with readers outside their department, including the head of school, learning specialists or counselors, teachers and coaches. Comment boxes and ratings/scores are customized for each school. Ravenna users report their reading is more efficient and thorough. Most notably, because readers have more convenient access to files, they can spend more time reflecting on the applicant which significantly improves the quality of each review.

At Ravenna, we believe that online reading is more than the ability to access a file in a web browser. An admission office should be able to have all the advantages of a paper-based application when you make the move to an online experience. With our online reading, you click through the application just like turning a piece of paper. All materials (whether they were paper-based or submitted online) are accessible immediately; there are no PDFs to download and no new windows to open. Flip to a transcript. Comment on a teacher evaluation. Jot a quick thought on the margins of an essay. Make a personal note to yourself. Read and review applications how you like, without the dependency on a paper file.

Ravenna also knows your committee is unique. Whether it's two or twelve people, you can set up a meeting almost instantly. Choose which members of your community will attend, and make changes as needed. On their laptops or tablets, committee members can access, read and review the same application at the same time, improving efficiency in the meeting as files no longer need to be passed around the table.

The fact that you can have five people reading the same file at the same time – I can't underestimate that...it's huge. You're not trying to track down the one missing file that someone hasn't read yet. It's completely changed the efficiency of the process.

Lauren Formo, Director of Admission
Eastside Prep

Real-time analytics

Good admission databases provide you with basic funnel statistics. Ravenna believes in going beyond the basics to empower you with useful, relevant data. Our real-time reporting gives historical year-to-date comparisons. And with our regional reports, you can assess your school's data to local trends, providing valuable information you can take to your head of school and use for recruitment or yield strategies. Best of all, our reports and charts are dynamic, allowing you to view data in multiple ways (by grade, by gender, by ethnicity) on the fly.

For applicant families

Prospective parents/guardians appreciate being able to manage their entire application centrally through Ravenna. Families can easily and quickly connect with and apply multiple children to multiple schools in one place. They can submit forms, schedule events, check statuses and even view decisions online, through a dashboard specifically designed to make tracking easy.

As a parent, having one place to manage all of my child's applications was vital, and Ravenna did that. Ease of navigation was critical. The ability to see real-time updates helped me monitor the steps of each school's application. From inquiry to acceptance, it is head and shoulders above other systems. I was grateful the schools we applied to made this process so efficient.

Russell Regan, Parent User

Gone are the days when the admission office handles hundreds of calls and emails (during the busiest season, no less) to check students' application statuses. Parents can view which forms have been received and processed in real-time. They can send teacher evaluations with the click of a button, without worrying the form will get lost in a backpack or on a desk. If an evaluation is submitted incorrectly (perhaps the art teacher was asked instead of the homeroom teacher), the admission

office can send a direct message to the family with information without difficulty. Because Ravenna manages the time-consuming application processing, we give you the ability to better develop authentic relationships with prospective students and families.

Learn more

Ravenna transforms PK-12 private school admission offices with an innovative, web-based process. We enable your school to manage your entire experience online, free from manual data entry, with access whenever and wherever you are. Discover a whole new way of working, from inquiry to decision, while retaining your unique application. We look forward to connecting with you about how we can empower your admission team.