

# The K-12 Suite by Ravenna

## Building Flourishing School Communities, Together.

Achieving success in K-12 education goes beyond academics; it encompasses fostering a diverse school community where students are motivated to realize their full potential and families are actively engaged at every stage. This commitment to building a supportive environment not only ensures academic excellence, but sets the foundation for lifelong success.

Having a technology partner who understands this mission is essential. Ravenna by Community Brands celebrates over 40 years of collaboration with private and independent K-12 schools. Our suite of solutions is specifically crafted to conquer the challenges within the private and independent educational landscape, fostering environments where staff, students, and families flourish.

“Ravenna freed us up to be able to talk to parents about more important topics, not about scheduling visits and tracking application status.

**-Rebecca E.**

*Vice President of Admissions,  
Woodward Academy, GA*



Ravenna Customers Process Over 300K Admissions Applications Each Year.

### Create a Unified Campus with the Independent Suite

Family Focused



Advanced Analytics, Partners



School Focused



# Purpose-Built Solutions to Drive School Outcomes

## Admit, Enroll, and Retain Families

Use family-focused tools and automated workflows to improve admissions, strengthen relationships, and simplify enrollment procedures.

## Advance Financial Management at Every Step

Reliable financial aid software to identify and support families in need and manage tuition contracts, payments, and billing. Plus, leverage real-time data for insight into financial aid distribution and enrollment numbers to optimize net tuition revenue.

## Strengthen Family Relationships

The independent suite offers diverse communication avenues to nurture family bonds, providing efficient communication via text, email, or in-portal messaging, and consolidating communication history for easy tracking in an accessible online portal.

“ Instead of managing anxiety, we were establishing relationships with families. Ravenna helped us focus on what was important.

*Karine B., Director of All-School Enrollment, Brooklyn Friends School* ”

## Leverage Advanced Data and Analytics

Access top-tier data and analytics for informed decision-making throughout the student journey, leveraging insights to promote diversity through targeted equity initiatives while ensuring robust data security.

## Enrich Learning and Student Support

Teachers can interact with students through portals, managing assignments and grading while using academic data to monitor progress and identify support needs.

## Expand with Community Brands

Community Brands offers adaptable K-12 tools and integrations with industry-leading solutions for growth and flexibility, all with one trusted technology partner.



Discover the benefits of a unified digital campus.  
Visit [www.ravennasolutions.com/demo](http://www.ravennasolutions.com/demo) to get started.