



**Ravenna Admissions**

Powered by **VenturEd Solutions**

Product Sheet

# Turn Interest into Enrollment with Smarter Admissions

From first inquiry to enrollment, Ravenna Admissions® helps schools attract, engage, and enroll right-fit families. Backed by two decades of expertise and continuous innovation, Ravenna leads K-12 private school admissions with a platform that combines powerful engagement tools, real-time visibility, and actionable insights—while supporting each school’s unique processes, forms, and events to deliver a seamless family experience.



## Improve Efficiency with Ravenna Admissions

With a streamlined family experience and a smarter admissions process, Ravenna schools achieve proven results and strong ROI.

**67%**

**fewer hours**

Deliver proven time savings for schools of all sizes

**25%**

**more applications**

Drive growth in year one by streamlining admissions

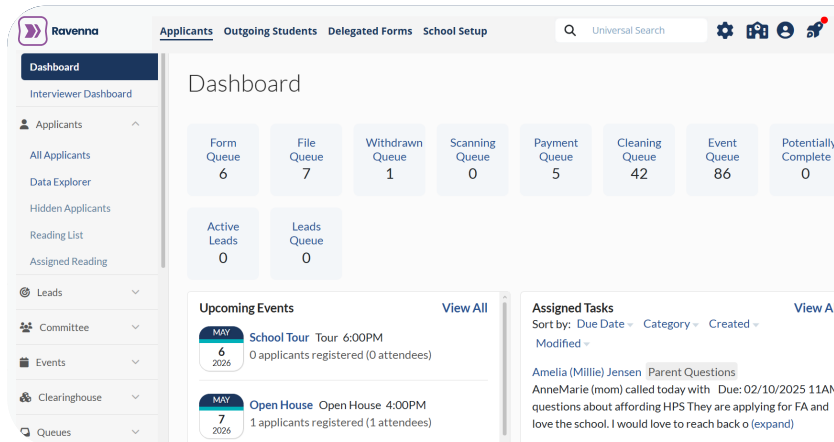
**5x**

**faster processing**

Reduce busywork so teams can focus on what matters

We love the speed at which things take place using Ravenna. Ravenna keeps integrating ways to make both the experience for the applicant and for our administrative team a lot easier.

—Jason Caldwell, Director of Admissions;  
Horace Mann School



# Drive Admissions Forward.

## **EXPAND REACH AND GROW APPLICATIONS**

Increase visibility and attract more right-fit families through Ravenna Hubs, school directories, lead integrations, and strategic partnerships including Niche.

## **UNIFY ADMISSIONS, FINANCIAL AID, AND ENROLLMENT**

Integrate Ravenna Financial Aid and other school systems to streamline workflows, improve visibility, and create a more seamless experience.

## **CUSTOMIZE THE APPLICATIONS PROCESS**

Tailor every part of your admissions lifecycle from forms, requirements, deadlines, workflows, committee review, and communications to reflect your school's unique model.

## **ENHANCE DECISION-MAKING WITH DATA**

Use real-time dashboards, custom queries, benchmarking, regional insights, and historical data to evaluate pipeline health, uncover trends, and make confident enrollment decisions.

## **COLLABORATE SEAMLESSLY WITH COMMITTEES**

Work more efficiently with online file review, shared notes, and structured workflows that keep admissions teams aligned and decisions well-informed.

## **STAY AHEAD WITH TRUSTED INNOVATION**

Leverage continuous product investment, including AI-enabled capabilities and deep partner integrations, to ensure access to the latest advancements in admissions technology.



**Discover how Ravenna can enhance  
your school's admissions experience.**

[Request Demo](#)

